



# Chess ID

Connecting The Global Chess Community

Designed by Victor Bologan



The chess universe  
is much larger  
than one could imagine

100 million people  
who know to play chess

0.4 mln have FIDE rating

1 mln FIDE registered players

3 mln play chess online

50 million people worldwide  
who play chess or take part  
in chess related activities







Chess community  
remains  
fragmented

⚡ Separate  
FIDE database

⚡ Separate  
results and reporting  
databases

⚡ Separate  
national federations  
databases

⚡ Separate  
online chess  
websites

⚡ Separate  
educational programs  
and courses

⚡ Separate  
rating and ranking  
systems



# FIDE

should find  
a new effective  
way



To reach

worldwide audience to present  
and promote chess as a game  
and chess events

To help

chess players to estimate their  
strength and find the equally  
matched opponents

To find

Sponsors, patrons and  
business partners

To make

chess educational process  
easy and effective

1

FIDE connects the national chess federations  
and regulates all international chess competitions:

World Chess Championship  
Candidates Tournament  
World Team Championship

Chess World Cup  
FIDE Grand Prix  
Chess Olympiad

2

FIDE defines the  
rules of chess

3

FIDE calculates the Elo  
ratings of players





# NOW IT'S TIME

to unite all chess players  
worldwide with Chess ID

## The unique reference code

The unique reference code for  
any person engaged in any  
chess related activities

## The unified ID ecosystem

The unified IT ecosystem which  
can be used by all chess players  
of the world




# FIDE builds a new ecosystem

## Today

FIDE only sees a small fraction of all players

## Tomorrow

All Current and ex Chess players will be loyal members of FIDE Chess ID program

  
FIDE  
Controls the Chess World

Partners  
benefits for FIDE and Chess ID Members

Alumni  
current and ex players

National Chess Federation  
pro-players development

Chess club/School  
players development

FIDE Official  
verifies information

Chess ID  
for all players

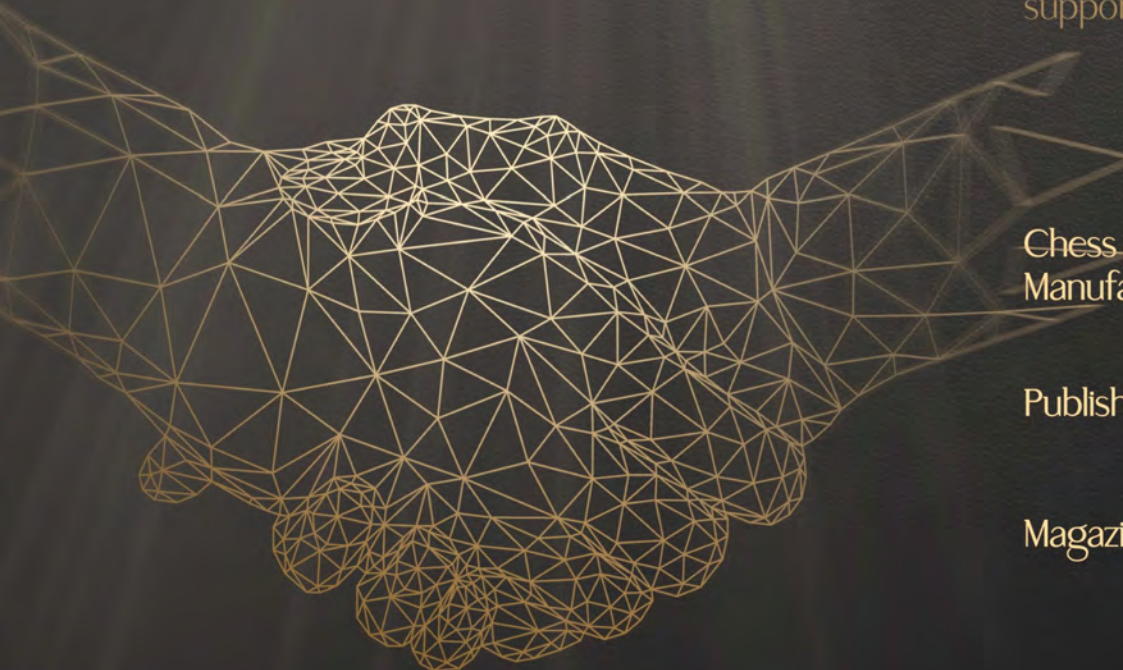




# Partners & alumni club

Using the Chess ID as the sponsors and partners identification, FIDE will have an opportunity to develop and manage relationships with its sponsors and partners.

Special events, business forums for FIDE partners, support in media and online chess resources etc.



Chess products  
Manufacturers

Alumni/Chess  
enthusiasts events

Publishers

Corporations

Magazines

Chess servers