**AFFILIATED ASSOCIATION:**

**PERIOD: 2020**

**Key Performance Indicators (KPIs) [[1]](#footnote-1)** are the critical (key) indicators of progress toward an intended result. Associations are required to complete both the Baseline (e.g. 2019 data for previous edition of event) and End of Period KPIs.

The Association is required to measure the success of its events using the KPIs listed below. It is possible that an Association may not be able to report on a particular KPI and this will be taken into consideration at the end of the reporting period. Associations can also make use of the ‘**Comments**’ field as required. The Association is also allowed to include any additional KPIs(Other) that it considers to be relevant for reporting purposes.

| **Key Performance Indicators (KPIs)** | **Baseline- 2019[[2]](#footnote-2)** | **End of Period** | **Actual**  **2020** | **Comments** |
| --- | --- | --- | --- | --- |
| Participants in Chess Event |  |  |  |  |
| Females participating in Association Chess Event |  |  |  |  |
| Titled Players |  |  |  |  |
| Titled Female Players |  |  |  |  |
| Federations represented at Association Chess Events |  |  |  |  |
| Strategic Partners e.g. Media or sponsors |  |  |  |  |
| Other-Please specify |  |  |  |  |

On behalf of ASSOCIATION

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

President Date:

1. https://kpi.org/KPI-Basics [↑](#footnote-ref-1)
2. Association to populate these fields with the values related to the 2019 edition of the event. The projected End of Period KPIs should also be included. At the end of the event, the actual values of the KPIs should be included as part of the final report. [↑](#footnote-ref-2)