**AFFILIATED ASSOCIATION:**

**PERIOD:**

**Key Performance Indicators (KPIs) [[1]](#footnote-1)** are the critical (key) indicators of progress toward an intended result. Associations are required to complete both the Baseline and End of Period KPIs.

The Association is required to measure the success of its events using the KPIs listed below. It is possible that an Association may not be able to report on a particular KPI and this will be taken into consideration at the end of the reporting period. s can also make use of the ‘**Comments**’ field as required. The Association is also allowed to include any additional KPIs (Other) that it considers to be relevant for reporting purposes.

When the Association is preparing its final report for the end of the reporting period, the **actual** values of the KPIs need to be completed for each KPI identified.

**KPI STRUCTURE**

The KPIs’ shall be divided into 4 main categories as follows:

**Core:** These KPIs are related to the technical operations of the Association. It includes number of active players, titles of players etc…

**Social/Special:** These examine the engagement in additional programmes related to the work of other FIDE Commissions and their priorities. They include: females, kids/chess in education, vulnerable groups (refugees, people with special needs, chess in prisons etc.).

**Promotion:** This includes the focus on the dissemination and profiling of chess activities of the Association and FIDE support. This should include mainstream and social media. This can allow for increased exposure and additional support.

**Partnerships:** This includes sponsors, strategic partners whose objectives are aligned to the federation. Strategic partners can include other government agencies, NGOS, media outlets. This indicator can impact the sustainability of the association.

Of course, Associations can also include any other KPIs they see as relevant to their operations.

The KPIs are listed in the table below.

| **Key Performance Indicators (KPIs)** | **Baseline- 2021** | **End of Period** | **Actual** | **Comments** |
| --- | --- | --- | --- | --- |
| **CORE** |  |  |  |  |
| Participants in Chess Event(s)   * Female * All |  |  |  |  |
| Titled Players   * Female * All |  |  |  |  |
| Federations represented at Chess Event(s) |  |  |  |  |
| **SOCIAL/SPECIAL** |  |  |  |  |
| Social programmes  Participants |  |  |  |  |
| **PROMOTION** |  |  |  |  |
| Activities to profile event(s):  Mainstream  Social media  Other |  |  |  |  |
| **PARTNERSHIPS** |  |  |  |  |
| Strategic Partners e.g. Media, sponsors, international organisations |  |  |  |  |
| **OTHER** |  |  |  |  |
| Please specify |  |  |  |  |

On behalf of

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President Date:

1. https://kpi.org/KPI-Basics [↑](#footnote-ref-1)