**CONTINENT:**

**PERIOD:**

**KEY PERFORMANCE INDICATORS (KPIs) [[1]](#footnote-1)** are the critical (key) indicators of progress toward an intended result.

The Continent is required to measure the effectiveness of its programmes using the KPIs listed below. At the beginning of the period, the Continent is expected to complete both the **Baseline** and **End of Period-target** values. It is possible that the Continent may not be able to report on a particular KPI and this will be taken into consideration at the end of the reporting period. Continents can also make use of the ‘**Comments**’ field as required. The Continent is also allowed to include any additional KPIs that it considers to be relevant for reporting purposes.

When the Continent is preparing its final report for the end of the reporting period, the **Actual** values of the KPIs need to be completed for each KPI identified. Continents are also mandated to work with **all zones** in the preparation of plans to ensure there is development across the entire continent.

**KPI STRUCTURE**

The KPIs’ shall be divided into 4 main categories as follows:

**Core:** These KPIs are related to the technical operations of the Continental body. It includes number of active players, number of tournaments, average player ratings as well as supporting ‘infrastructure’ e.g. number of arbiters, trainers ETC. Most of this information can be sourced from the Elista office. This KPI allows FIDE to ascertain the quality/quantity of the ­­players, technical officials events, etc…

**Social/Special:** These examine the engagement in additional programmes related to the work of other FIDE Commissions and their priorities. These include females, kids/chess in education, vulnerable groups (refugees, people with special needs, chess in prisons etc.). Continents are encouraged to engage in at least one such programme. This KPI allows Continental bodies to fulfil the horizontal goals of FIDE through commission collaboration.

**Promotion:** This refers to the focus on the dissemination and profiling of chess activities of the Continent and FIDE support. This should include mainstream and social media. It is important that chess activities are highlighted so persons within the wider communities understand the value of chess and the role of FIDE which can increase the opportunities for support.

**Partnerships:** This includes sponsors, strategic partners whose objectives are aligned to the Continent. Strategic partners can include other government agencies, NGOS, media outlets.

Of course, Continents can also include any other KPIs they see as relevant to their operations.

The KPIs are listed in the table below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Key Performance Indicators (KPIs)** | **Baseline- 2021[[2]](#footnote-2)** | **End of Period**  **Target** | **End of Period**  **Actual** | **Comments** |
| **CORE** |  |  |  |  |
| Active FIDE-rated players   * Female * All |  |  |  |  |
| Active players on FIDE List   * Female * All |  |  |  |  |
| Certified Arbiters-Active   * Female * All |  |  |  |  |
| Certified Trainers-Active   * Female * All |  |  |  |  |
| International Organisers   * Female * All |  |  |  |  |
| FIDE-rated tournaments   * Classic * Blitz * Rapid * Hybrid |  |  |  |  |
| % Federation representation at each Continental Chess Event |  |  |  |  |
| **SOCIAL/SPECIAL** |  |  |  |  |
| Programmes  (Females, prisons, refugees, education etc…) |  |  |  |  |
| Participants in each programme |  |  |  |  |
| **PROMOTION** |  |  |  |  |
| Promotional activities |  |  |  |  |
| **PARTNERSHIPS** |  |  |  |  |
| Chess sponsors |  |  |  |  |
| Other Strategic Partners e.g. NOC, Media, government agencies, NGOs, international agencies |  |  |  |  |
| **OTHER** |  |  |  |  |
| National NOCs that recognize Chess as a sport |  |  |  |  |
| Please feel free to specify any other KPI that may be important to the operations of the Continent |  |  |  |  |

On behalf of CONTINENT

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

President /Other designee

Date:

1. https://kpi.org/KPI-Basics [↑](#footnote-ref-1)
2. NCF to populate these fields with the current values of each KPI as at the beginning of the programme/project period. [↑](#footnote-ref-2)