

### **AGENDA**



Planning and

Development

Commission

1 Welcome

4

5

6

**Fed Forums** 

Objectives, Deliverables and KPIs.

**Capacity Building** 

**Federation Feedback** 

**Concluding Remarks** 

# FED FORUM 2021

Introduction





### **OBJECTIVES**

Determine the specific needs of the federations in that group.

Provide feedback on the performance of federations based on reports submitted as a result of prior funding.

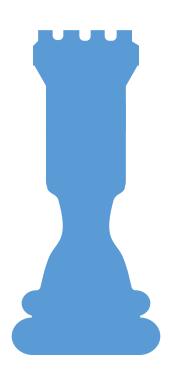
Identify areas where there may be common solutions to needs to optimize the use of the development fund.



Planning and Development Commission

### **OPERATION**

PDC FED FORUM



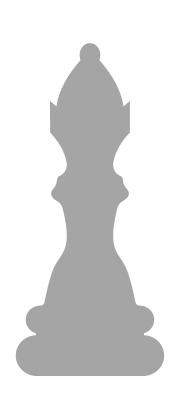
**VIRTUAL MEETINGS** 

60-90 minutes.



### AT LEAST ONCE A YEAR

Complemented by active follow up by Councillors.



### **PARTICIPANTS**

- PDC Chair, Councillors,
   PDC Secretary and
   Federations.
- PDC Chair will chair the meeting, supported by the Councillor



### **MINUTES**

Will be taken during the meeting with defined action items.



### **ACTIVE MONITORING**

of these action items with the view to completion within the specified times.







### **ENHANCED ENGAGEMENT**

with Federations which will foster greater buy-in.



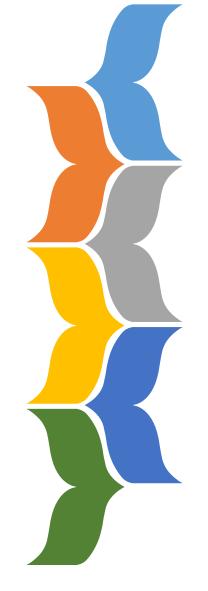
### **DEVELOPMENT OF PROGRAMS**

that are more relevant to members.



### **GREATER UNDERSTANDING**

of FIDE priorities and concept of development.



### **INCREASED COLLABORATION**

among federations.



### **INCREASED COLLABORATION**

with other commissions.



### **OPTIMAL**

utilization of funding.



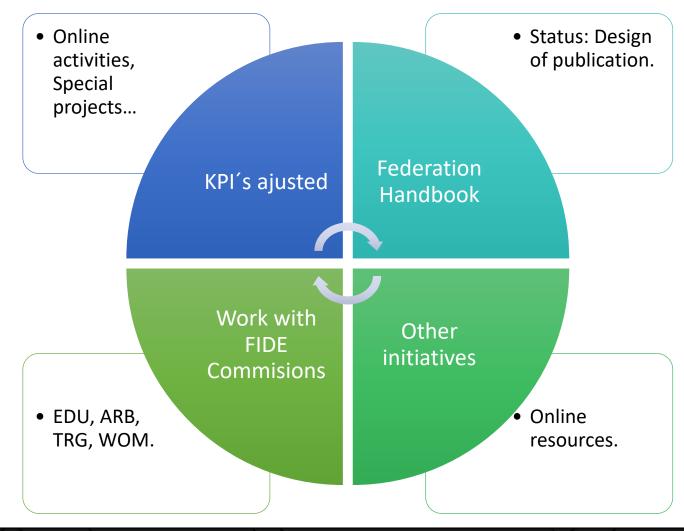
Planning and Development Commission

## Observations Fed Forum 2020

- Many Federations have been severely impacted by COVID-19. Especially financially and there has been a dramatic reduction in sponsorships. Though a few have been able to resume over he board play, many countries have gone into 2 or more 'lock downs'.
- A few federations continue to struggle with being able to source competent staff/human resources in the management of the federation and its activities.
- Chess is still not seen as a sport in a few jurisdictions. This has hampered the federations' ability to secure the much-needed sponsorship as the profile is not as high as other sports e.g. athletics, soccer, etc....
- Training of players is a one of the primary objectives of many developing federations as they seek to develop IMs and GMs.
- Federations have challenges in managing their arrears even though a few have been able to set up payment arrangements. This has impacted the receipt of FIDE funding.
- Some Federations also need further guidance on setting achievable targets and how to create a plan to actively meet those targets. PDC will address through Fed Forum process.
- Chess in school indicators, rated games, sponsors were severely impacted as well as media coverage indicators.



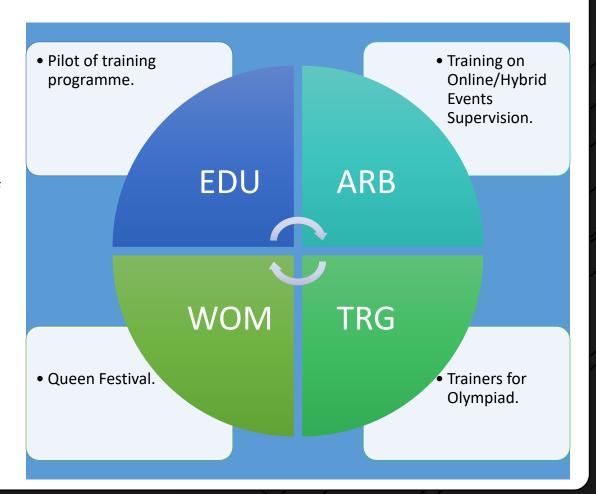
# PDC Response





## A CULTURE OF COLLABORATION

- •In an effort to promote event greater collaboration among the various FIDE arms, the following actions were taken:
  - •Mandatory engagement of Commissions on approval/no objection on Continental requests, where applicable.
  - •Collaboration with Ethics Commission for the delivery of seminars on Governance.
  - •Encouraging commissions to work with continents to fulfil their plans as well as meet continental objectives e.g. WOM, Trainers, Arbiters, EDU.
  - •Continental plans to allow for synergies of activities to ensure optimal use of funds.
  - •The intention is that there should be an overall improvement in the execution and quality of activities across FIDE.





## OTHER PDC INITIATIVES

Update of PDC Website to include funding process for Federations, Continents, Affiliated Associations and Commissions

KPI Enhancement with clearer focus on FIDE Priorities: Core (e.g. tournaments, players, etc...), Social/Special (EDU,WOM...), Promotion (Media/PR) and Partnerships

Creation of dashboard of federation data. In the interim, Fed data posted under Resource Library on PDC website.

The Design of an online application and processing platform for funding applications, with priority given for Federation submissions. PDC Request already provided in 2020. This will allow for automatic population of KPIs and related analyses.

PDC to propose a system for the Online calculation of development levels using available federation data. System to be implemented to provide selected funding information to Communications/PR Team for more efficient and effective reporting of projects funded by FIDE. investments.

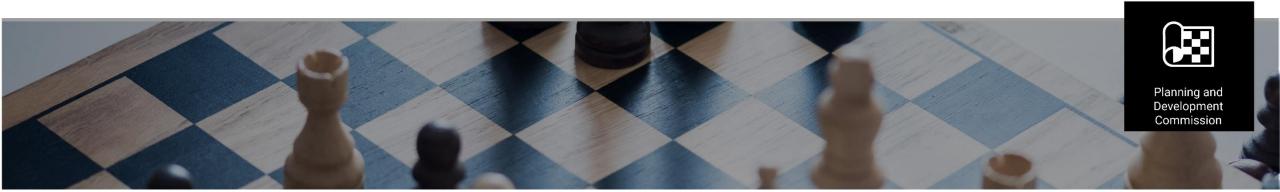


### **FIDE PRIORITIES 2021**

- ➤ General activities that foster the increase and quality of active chess players:
  - Ensuring necessary infrastructure/human resources for training and/or tournaments
- Social goals (consistent with FIDE Commission priorities):
  - Women empowerment
  - Chess in schools
  - Chess for vulnerable social groups/social inclusion (refugees, prisons, people with disabilities/special needs)
- > Partnership goals:
  - Increased Sponsorship, support from public institutions
  - Partnering with other institutions, entities
- > Publicity:
  - Raising awareness of chess, FIDE

KPIs were restructured a bit to be more directly aligned to priorities.

# OBJECTIVES, DELIVERABLE AND KPI's



Planning and Development Commission

S

## **Specific**

State what you'll do Use action words M

## Measurable

Provide a way to evaluate

Use metrics or data targets

A

## **Achievable**

Within your scope

Possible to accomplish, attainable

R

## Relevant

Makes sense within your job function

Improves the business in some way

T

### Time-bound

State when you'll get it done

Be specific on date or timeframe



## **OBJECTIVES**

Who?	What?	Where?	When?	How many?	Why?
The NF/Commission	Seminar	Online	From 1st-3rd July 2021	1	To increase in 10% the number of arbiters overall including their ability to administer hybrid/online events.

The NF will do one online seminar from July 1st to 3rd, 2021, to increase in 10% the number of arbiters overall including their ability to administer hybrid/online events.



# Deliverable/Outcome



• Example: One arbiter seminar with at least 20 attendance, with at least 20% female participation.



## KPI's

### **Indicator**

- An indicator is a specific, observable and measurable characteristic that can be used to show changes or progress a programme is making toward achieving a specific outcome.
- There should be at least one indicator for each outcome. The indicator should be focused, clear and specific. The change measured by the indicator should represent progress that the programme hopes to make.
- Examples: # of attendance, % of female participation.

### **KPI's**

- Key Performance Indicators (KPIs) are the critical (key) indicators of progress toward an intended result.
- The National Chess Federation is required to measure the effectiveness of its programmes using the KPIs listed by <u>PDC</u> in Appendix C or any additional <u>KPIs</u> that it considers to be relevant.
- Examples: Certified Arbiters-Active: Female/All.



# Example

Key Performance Indicators (KPIs)	Baseline- 2021 <sup>2</sup>	End of Period Target	End of Period Actual	Comments
CORE				
Active FIDE-rated players				
<ul><li>Female</li><li>All</li></ul>				
Active players on FIDE List				
<ul><li>Female</li><li>All</li></ul>				
Certified Arbiters-Active				20 arbiters attended the
• Female	17	19	20	Seminar. The 50% passed the test and earn a title.
• All	64	74	73	

## ENHANCED COLLECTION OF ACTIVITY DATA



- •The collection of data is key to the planning of any effective programmes. The PDC will continue to collect data on the quantity and use of funding of federations and continents as well as KPI data.
- •However, greater effort will be place on the quantity and quality of some of the data. This will include:
  - Efforts to work with Federations on the management of their KPIs.
  - Additional data related to the results from seminars and workshops and other FIDE-funded initiatives.
  - Introduction of suitable media and tools to collect data.

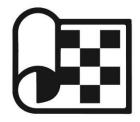


## **BRAND VISIBILITY**

•The NF, continents, associations and commissions that receive funding from FIDE should publicize this fact.

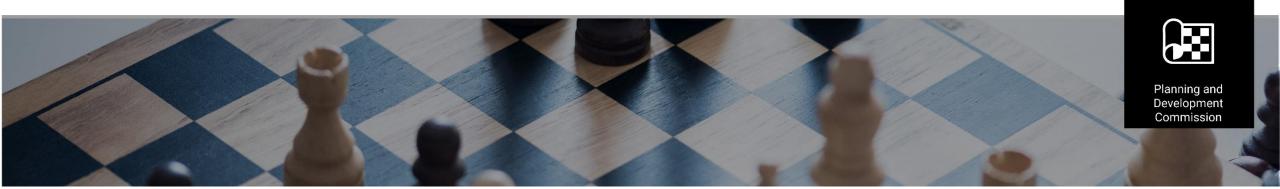
•Any design featuring the FIDE logo must be sent to <a href="marketing@fide.com">marketing@fide.com</a> for approval.





Planning and Development Commission

# CAPACITY BUILDING





## CAPACITY BUILDING

**Definition**: Capacity building is the process by which individuals and organizations obtain, improve, and retain the skills, knowledge, tools, equipment, and other resources needed to do their jobs competently. It allows individuals and organizations to perform at a greater capacity.

As part of its mandate, the PDC will therefore embark on delivery of the following seminars:

- Capacity Building Seminars:
  - General Concepts on Federation Management including:
    - MANAGEMENT SKILLS: Effective Communication, Leadership and management, Conflict management, Decision making
    - MANAGING THE ENVIRONMENT: Operating environment of federations, Partnership, Governance, Key roles in federations, Constitution, Safe sport
    - MANAGEMENT OF RESOURCES: Strategic environment, HR management, Volunteer Management, Financial management, Information technology, Performance management and evaluation
    - MANAGEMENT OF ACTIVITIES: Project management, Promotion and sponsorship, Events Planning, Management and operations of facilities, Social media management.
- Governance: Definition, Internal Controls, Conflicts of interest.

# FEDERATION FEEDBACK



