



Key Performance Indicators (KPIs)

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KEY PERFORMANCE INDICATORS (KPIs)¹ are the critical (key) indicators of progress toward an intended result.

Beneficiaries² of the FIDE Development Fund are required to measure the effectiveness of their programmes using the KPIs that are relevant to each project. The table below lists KPIs globally relevant³ to a chess organization. Most of the KPIs shall be collected at the National Chess Federation level and consolidated at a higher grouping level (Zone, Continent, Affiliated organization, FIDE Commission). It is expected to follow the evolution of KPIs on a yearly basis. The history of KPIs shall be made available on the PDC website for Beneficiaries and FIDE stakeholders to consult them.

Baseline

At the end of each year, all KPIs shall be measured to constitute the new **Baseline**, the reference for the evaluation of the next year. It is possible that a Beneficiary may not be able to report on a particular KPI and this will be taken into consideration when updating the baseline.

FIDE Calculated KPIs: Some KPIs are based on data available in the FIDE database (e.g. Number of active players, arbiters, tournaments, seminars, etc.). These will be published directly by FIDE, without a need by the Beneficiary to provide them.

Declarative KPIs: Other KPIs (e.g. Number of chess clubs in the federation) shall be collected through the annual questionnaire⁴ sent by the FIDE Office to the National Chess Federations or through a request by PDC.

Target

When applying⁵ for funding, Beneficiaries shall select up to 4 KPIs impacted by the project to be funded and determine their **End of Period-target** values. They will show the expected results of the project, before it is executed.

Actual

When the Beneficiary is preparing its final report for the end of the reporting period, the **Actual** values of the KPIs need to be completed for each KPI identified and documented in Appendix D.

KPI STRUCTURE

The KPIs shall be divided into 4 main categories as follows:

Core: These KPIs are related to the technical operations of the federation. It includes number of active players, number of tournaments, average player ratings as well as supporting 'infrastructure' e.g. number of arbiters, trainers, etc.. These KPIs allow FIDE to ascertain the quality/quantity of the players, technical officials, events, etc..

¹ <https://kpi.org/KPI-Basics>

² National Chess Federation, Continent, Affiliated Organisation, FIDE Zone, FIDE Commission

³ The list may evolve over time as capabilities to collect and analyse data evolve.

⁴ As stated in the FIDE Charter Art. 11.p.

⁵ See Appendix B



Social/Special: These examine the engagement in additional programmes related to the work of other FIDE Commissions and their priorities. These include: females, kids/chess in education, vulnerable groups (refugees, people with special needs, chess in prisons etc.). Federations are encouraged to engage in at least one such programme. These KPIs allow federations to fulfil the horizontal goals of FIDE as chess impacts several aspects of society.

Promotion: This includes the focus on the dissemination and profiling of chess activities of the federation and FIDE support. This should include mainstream and social media. It is important that chess activities are highlighted so persons within the wider communities understand the value of chess and the role of FIDE which can increase the opportunities for support.

Partnerships: This includes sponsors, strategic partners whose objectives are aligned to the federation. Strategic partners can include other government agencies, NGOs, media outlets. These KPIs track the efforts of federations to engage other partners in the support of their mandate to build increased sustainability.

TABLE OF KPIs FOR CHESS ORGANISATIONS

The list below is the reference to be used to produce the yearly KPIs:

KPI Type	KPI	Split	Source	Beneficiaries				
				NCF	Cont.	Zone	Aff.	Comm.
Core	Number of Active FIDE Titled Players	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	N/A
Core	Number of FIDE Titles awarded in the year	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	N/A
Core	Number of Active FIDE Rated Players	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	N/A
Core	Number of Active players on FIDE List	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	N/A
Core	Number of Active Certified Arbiters (International records)	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	Conso ARB
Core	Number of Active Certified Arbiters (Federation records)	All vs Female	NCF	Main	Consolidated	Consolidated	Consolidated	Conso ARB
Core	Number of FA Seminars hosted in the year		FIDE	Main	Main	Main	Main	Conso ARB
Core	Number of Arbiters' Titles awarded in the year	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	Conso ARB
Core	Number of Active Certified Trainers (International records)	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	Conso TRG
Core	Number of Active Certified Trainers (Federation records)	All vs Female	NCF	Main	Consolidated	Consolidated	Consolidated	Conso TRG
Core	Number of Trainer Seminars hosted in the year		FIDE	Main	Main	Main	Main	Conso TRG
Core	Number of Trainers' Titles awarded in the year	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	Conso TRG
Core	Number of Active Certified Organisers (International records)	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	Conso EVE
Core	Number of Active Certified Organisers (Federation records)	All vs Female	NCF	Main	Consolidated	Consolidated	Consolidated	Conso EVE
Core	Number of Organisers' Seminars hosted in the year		FIDE	Main	Main	Main	Main	Conso EVE
Core	Number of Organisers' Titles awarded in the year	All vs Female	FIDE	Main	Consolidated	Consolidated	Consolidated	Conso EVE
Core	Average rating of top 10 active players	All vs Female	FIDE	Main	N/A	N/A	N/A	N/A
Core	Number of FIDE rated tournaments hosted in the year	Standard, Rapid, Blitz	FIDE	Main	Main/Conso	Main/Conso	Main/Conso	N/A
Core	Number of FIDE rated hybrid tournaments hosted		FIDE	Main	Main/Conso	Main/Conso	Main/Conso	N/A
Core	Representation in tournaments abroad	All vs Female	FIDE	Main	N/A	N/A	N/A	N/A
Core	Participation of foreigners in tournaments	All vs Female	FIDE	Main	N/A	N/A	N/A	N/A
Core	Number of non FIDE rated events hosted		NCF	Main	Main	Main	Main	N/A
Core	Number of participants in non FIDE rated events hosted	All vs Female	NCF	Main	Main	Main	Main	N/A
Core	Average percentage of federations represented in events hosted		Cont/Zone/Aff	N/A	Main	Main	Main	N/A
Core	Average number of titled players in events hosted	All vs Female	Cont/Zone/Aff	N/A	Main	Main	Main	N/A
Core	Recognition by the NOC		NCF	Main	Consolidated	Consolidated	Consolidated	N/A
Core	Number of affiliated clubs		NCF	Main	N/A	N/A	N/A	N/A
Core	Number of schools teaching chess		NCF	Main	N/A	N/A	N/A	N/A
Social/Special	Number of Social Programmes	Females, education, prisons, refugees etc.	All	Main	Main	Main	Main	Main
Social/Special	Number of participants in each Social Programme	All vs Female	All	Main	Main	Main	Main	Main
Promotion	Number of positive or neutral coverage	Mainstream Media, Social Media/Websites, Other	All	Main	Main	Main	Main	Main
Partnerships	Number of Chess Sponsors		All	Main	Main	Main	Main	Main
Partnerships	Number of other strategic partners	NOC, Media, gvt agencies, NGOs, intl agencies	All	Main	Main	Main	Main	Main

- FIDE calculated KPIs appear in blue, declarative KPIs appear in yellow in the *Source* column
- For each type of beneficiary is listed the granularity of data:
 - o **Main** means that the KPI is actually calculated at this level
 - o **Consolidated** means that the KPI can be cumulated from a lower level (e.g. a continent sums numbers from all its member federations)
 - o **Main/Conso** is specific to supranational organisations (e.g. a continent counting all events from its member federations, while also listing continental events separately)
 - o **N/A** means “not applicable”.