



## APPENDIX C - KEY PERFORMANCE INDICATORS

**NATIONAL CHESS FEDERATION (NCF): Guam Chess Federation (Guam Echecs)**

**CONTINENT:** Asia

**DEVELOPMENT LEVEL:** 5

**PERIOD:** January 2021 to December 2021

**KEY PERFORMANCE INDICATORS (KPIs)**<sup>1</sup> are the critical (key) indicators of progress toward an intended result.

The NCF is required to measure the effectiveness of its programmes using the KPIs listed below. At the beginning of the period, the NCF is expected to complete both the **Baseline** and **End of Period-target** values. It is possible that a Federation may not be able to report on a particular KPI and this will be taken into consideration at the end of the reporting period. NCFs can also make use of the '**Comments**' field as required. The NCF is also allowed to include any additional KPIs that it considers to be relevant for reporting purposes. When the NCF is preparing its final report for the end of the reporting period, the **Actual** values of the KPIs need to be completed for each KPI identified.

### KPI STRUCTURE

The KPIs' shall be divided into 4 main categories as follows:

**Core:** These KPIs are related to the technical operations of the federation. It includes number of active players, number of tournaments, average player ratings as well as supporting 'infrastructure' e.g. number of arbiters, trainers ETC. Most of this information can be sourced from by FIDE via its website or from the Elista office. This KPI allows FIDE to ascertain the quality/quantity of the players, technical officials events, etc...

**Social/Special:** These examine the engagement in additional programmes related to the work of other FIDE Commissions and their priorities. These include: females, kids/chess in education, vulnerable groups (refugees, people with special needs, chess in prisons etc.). Federations are encouraged to engage in at least one such programme. This KPI allows federations to fulfil the horizontal goals of FIDE as chess impacts several aspects of society.

**Promotion:** This includes the focus on the dissemination and profiling of chess activities of the federation and FIDE support. This should include mainstream and social media. It is important that chess activities are highlighted so persons within the wider communities understand the value of chess and the role of FIDE which can increase the opportunities for support.

**Partnerships:** This includes sponsors, strategic partners whose objectives are aligned to the federation. Strategic partners can include other government agencies, NGOS, media outlets. This KPI tracks the efforts of federations to engage other partners in the support of their mandate so as to build increased sustainability.

Of course, Federations can also include any other KPIs they see as relevant to their operations. The KPIs are listed in the table below.

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<sup>1</sup> <https://kpi.org/KPI-Basics>



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Key Performance Indicators (KPIs)	Baseline-2021 <sup>2</sup>	End of Period Target	End of Period Actual	Comments
<b>CORE</b>				
Active FIDE-rated players <ul style="list-style-type: none"> <li>Female</li> <li>All</li> </ul>	6-Female 20-All	12-Female 30-All	10-Female 30-All	The existence of COVID-19 Pandemic hinders our targets.
Active players on FIDE List <ul style="list-style-type: none"> <li>Female</li> <li>All</li> </ul>	19-Female 116-All	30-Female 140-All	22-Female 125-All	The existence of COVID-19 Pandemic hinders our targets.
Certified Arbiters-Active <ul style="list-style-type: none"> <li>Female</li> <li>All</li> </ul>	0-Female 4-All	1-Female 5-All	0-Female 5-All	The existence of COVID-19 Pandemic hinders our targets.
Certified Trainers-Active <ul style="list-style-type: none"> <li>Female</li> <li>All</li> </ul>	2-Female 8-All	6-Female 14-All	4-Female 10-All	The existence of COVID-19 Pandemic hinders our targets.
Average rating of top 10 players <ul style="list-style-type: none"> <li>Female</li> <li>All</li> </ul>	1556-Female 1850-All	1800-Female 2100-All	1560-Female 1860-All	The existence of COVID-19 Pandemic hinders our targets.
FIDE-rated tournaments organized <ul style="list-style-type: none"> <li>Classic</li> <li>Hybrid</li> <li>Blitz</li> <li>Rapid</li> </ul>	0-Classic 0-Hybrid 0-Blitz 0-Rapid	1-Classic 1-Hybrid 2-Blitz 2-Rapid	0-Classic 0-Hybrid 1-Blitz 1-Rapid	The existence of COVID-19 Pandemic hinders our targets.
Other tournaments-Participation <ul style="list-style-type: none"> <li>Online/Hybrid events</li> <li>Local events</li> <li>International chess tournaments</li> </ul>	1-Online/hybrid 2-Over the board rapid chess local events 2-International tournament	4-Online/hybrid events 6-Over the board rapid chess local events 4-International tournaments	4-Online/hybrid events 4-Over the board rapid chess local events 1-International tournaments	The existence of COVID-19 Pandemic hinders our targets.
Affiliated clubs	3	10	5	The existence of COVID-19 Pandemic hinders our targets.
<b>SOCIAL/SPECIAL</b>				
Programmes (Females, Education, Prisons, refugees etc...)	3-School 0-PWD 0-Prison	10-School 1-PWD 1-Prison	5-School 0-PWD 0-Prison	The existence of COVID-19 Pandemic hinders our targets.
Participants in each programme	40-School 0-PWD 0-Prisoner	70-School 15-PWD 10-Prisoner	60-School 0-PWD 0-Prisoner	The existence of COVID-19 Pandemic hinders our targets.

<sup>2</sup> NCF to populate these fields with the current values of each KPI as at the beginning of the programme/project period.



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PROMOTION				
Positive or neutral coverage in: <ul style="list-style-type: none"> <li>• Mainstream media</li> <li>• Social Media/Websites</li> <li>• Other</li> </ul>	1-Television 1-Radio 2-Newspaper 1-Facebook 1-Website	2-Television 3-Radio 3-Newspaper 1-Facebook 1-Website	1-Television <b>1-Radio</b> 2-Newspaper 1-Facebook 1-Website	The existence of COVID-19 Pandemic hinders our targets.
PARTNERSHIPS				
Chess sponsors	7	14	8	The existence of COVID-19 Pandemic hinders our targets.
Other Strategic Partners e.g. NOC, Media, government organisations, NGOs	1-Media 0-Government 0-NGO	NOC 4-Media 10-Government official 1-NGO	1-Media 1-NGO	The existence of COVID-19 Pandemic hinders our targets.
OTHER				
Please feel free to specify any other KPI that may be important to the operations of the federation				

On behalf of FEDERATION

Almer I. Santos

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President

Guam Chess Federation (Guam Echecs)

Date: January 24, 2022



## APPENDIX D – REPORT ON FUNDING

**NATIONAL CHESS FEDERATION (NCF): Guam Chess Federation**

**CONTINENT: Asia**

**DEVELOPMENT LEVEL: 5**

**Please complete ALL requested fields in this report.**

### 1. Programme/Project Name:

Guam Chess Development – Our mission is to develop chess in Guam with the following goals:

- Increase number of school chess clubs & introduce FIDE disabilities and other chess programs
- Improve FIDE chess ratings
- Improve Marketing Management/Public Relations in Chess Activities

### 2. Programme/Project Dates:

Started implementation of activities in Jan 2021 to December 2021 and continue to CY 2022

### 3. Summary of Project Outcomes:

Activity 1 Increased number of school chess clubs & introduce FIDE disabilities and other chess programs

- Conducted trainings for school chess clubs and chess student players participated in 3 face to face chess tournaments during the year
- GCF student players participated in online chess tournaments
- Purchased chess equipment, tables and chairs, chess boards and supplies used for both online and face to face tournaments

Activity 2 Improvement of FIDE Chess Ratings

- Conducted National Scholastic rated and non-rated chess tournaments to strengthen capacity of players
- GCF Offices participated in online trainings for Certified Chess Instructors, Certified Chess Arbiters and Certified International Organizers
- Conducted National Chess Tournaments – 2021 face to face tournaments at YPAO beach (3 times)
- Attended International Tournaments – 2021 Youth and Cadets Rapid Chess Tournaments, World Olympiad and 2021 Asian Nations Cup. Mr. Elmer Prudente, CM attended FIDE International Chess Tournament 2021 World Cup in Sochi Russia

Activity 3 Improve Marketing Management/Public Relations in Chess Activities

- Communicated and had meetings with head of government and other public agencies
- Promoted and advertised chess activities through GCF website, social media, TV, radio station and newspapers



**APPENDIX D – REPORT ON FUNDING**

**4. Breakdown of Funding Usage (Please provide supporting documents as far as possible):**

Activity 1		
Purchased chess equipment, tables, chairs for face to face tournaments at office Depot	CK#251 3/14/2021	\$ 899.00
Paid insurance requirement prior to tournaments to Nanbo Insurance	CK #253 3/14/21	\$ 765.00
Paid chess arbiter	CK#254 3/14/21	\$292.00
Activity 2		
Attended World Cup 2021 Sochi Russia, Mr. Elmer Prudente CM ticket assistance	CK#262 6/27/21	\$2,500.00
Asian Chess Federation Registration Reimbursement	CK#263 7/11/21	\$105.00
FIDE Online Game Award	CK#264 10/3/21	\$150.00
Activity 3 Improve Marketing Management/Public Relations Activities		
Jamaican Grill Fund Raising Tickets for the Ypao Chess Face to Face Tournament	CK#267 11/7/21	\$600.00
Ypao Pavillion Tournament Venue Reservation	CK#270 12/13/21	\$75.00
Total expenses charged to the Fund		\$5,386.00

**5. Any funds not yet used? Yes \_\_\_\_\_ No XX**

**If No, please provide reasons and details on how and when the funds will be utilised:**

**6. Lessons Learned/Future Improvements:**

We are thankful to the assistance provided by FIDE and PDC which enabled our GCF to conduct our activities for year 2021. Despite the challenges and the pandemic we were able to conduct our tournaments and promote Chess to the schools and the public in general.

We will try to improve our logistics by finding a venue for our online tournaments to minimize or avoid being cut off from the internet system during the games. We are contacting internet providers in Guam to assist us on this matter.



## APPENDIX D – REPORT ON FUNDING

One of our face to face chess tournament scheduled Jan 9 , 2022 has been postponed due to the recent surge in the Covid Cases. We care for the health and safety of everyone in the Chess Federation and hope that health conditions will improve soon so we can proceed with our activities.

Thank you for your continued understanding and support to our federation.

On behalf of Guam Chess Federation (Guam Echecs).

Alment Santos  
President

Date: January 23, 2022