



APPENDIX C - KEY PERFORMANCE INDICATORS

NATIONAL CHESS FEDERATION (NCF): Guernsey

CONTINENT: Europe

DEVELOPMENT LEVEL: 4

PERIOD: December 2021 to December 2022

KEY PERFORMANCE INDICATORS (KPIs)¹ are the critical (key) indicators of progress toward an intended result.

The NCF is required to measure the effectiveness of its programmes using the KPIs listed below. At the beginning of the period, the NCF is expected to complete both the **Baseline** and **End of Period-target** values. It is possible that a Federation may not be able to report on a particular KPI and this will be taken into consideration at the end of the reporting period. NCFs can also make use of the '**Comments**' field as required. The NCF is also allowed to include any additional KPIs that it considers to be relevant for reporting purposes. When the NCF is preparing its final report for the end of the reporting period, the **Actual** values of the KPIs need to be completed for each KPI identified.

KPI STRUCTURE

The KPIs' shall be divided into 4 main categories as follows:

Core: These KPIs are related to the technical operations of the federation. It includes number of active players, number of tournaments, average player ratings as well as supporting 'infrastructure' e.g. number of arbiters, trainers ETC. Most of this information can be sourced from by FIDE via its website or from the Elista office. This KPI allows FIDE to ascertain the quality/quantity of the players, technical officials events, etc...

Social/Special: These examine the engagement in additional programmes related to the work of other FIDE Commissions and their priorities. These include: females, kids/chess in education, vulnerable groups (refugees, people with special needs, chess in prisons etc.). Federations are encouraged to engage in at least one such programme. This KPI allows federations to fulfil the horizontal goals of FIDE as chess impacts several aspects of society.

Promotion: This includes the focus on the dissemination and profiling of chess activities of the federation and FIDE support. This should include mainstream and social media. It is important that chess activities are highlighted so persons within the wider communities understand the value of chess and the role of FIDE which can increase the opportunities for support.

Partnerships: This includes sponsors, strategic partners whose objectives are aligned to the federation. Strategic partners can include other government agencies, NGOS, media outlets. This KPI tracks the efforts of federations to engage other partners in the support of their mandate so as to build increased sustainability.

Of course, Federations can also include any other KPIs they see as relevant to their operations. The KPIs are listed in the table below.

¹ <https://kpi.org/KPI-Basics>



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Key Performance Indicators (KPIs)	Baseline-2021 ²	End of Period Target	End of Period Actual	Comments
CORE				
Active FIDE-rated players <ul style="list-style-type: none"> Female All 	2 14	2 15	2 15	Baseline at January 2021 as later date not available.
Active players on FIDE List <ul style="list-style-type: none"> Female All 	2 16	2 17	Not available from FIDE website	Baseline at January 2021 as later date not available.
Certified Arbiters-Active <ul style="list-style-type: none"> Female All 	0 1	0 1	0 1	Baseline at January 2021 as later date not available.
Certified Trainers-Active <ul style="list-style-type: none"> Female All 	0 0	0 0	0 0	Baseline at January 2021 as later date not available.
Average rating of top 10 players <ul style="list-style-type: none"> Female All 	1876 1883	1900 1900	1846 1800	Baseline at January 2021 as later date not available.
FIDE-rated tournaments organised <ul style="list-style-type: none"> Classic Hybrid Blitz Rapid 	0 0 0 0	1 0 0 0	1 0 0 0	
Other tournaments-Participation <ul style="list-style-type: none"> Online/Hybrid events 				

² NCF to populate these fields with the current values of each KPI as at the beginning of the programme/project period.



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<ul style="list-style-type: none"> Local events International chess tournaments 	1 1 1	1 1 3	1 1 3	
Affiliated clubs	1	1	1	
SOCIAL/SPECIAL				
Programmes (Females, Education, Prisons, refugees etc...)	None	Please see strategic plan	Please see Appendix D	
Participants in each programme	None	Please see strategic plan	Please see Appendix D	
PROMOTION				
Positive or neutral coverage in: <ul style="list-style-type: none"> Mainstream media Social Media/Websites Other 	1 article in Guernsey Press newspaper December 2021	Please see strategic plan	Please see Appendix D	
PARTNERSHIPS				
Chess sponsors	None	None	Chessable	Sponsorship of prizes at International Chess Open.
Other Strategic Partners e.g. NOC, Media, government organisations, NGOs	None	Guernsey Sports Council (Work in progress)	Guernsey Sports Commission	Sponsorship of International Chess Open.
OTHER				
Please feel free to specify any other KPI that may be important to the operations of the federation				

On behalf of FEDERATION

President – Jon Hill

Guernsey

Date: 09/02/2023



APPENDIX D – REPORT ON FUNDING

NATIONAL CHESS FEDERATION (NCF): Guernsey

CONTINENT: Europe

DEVELOPMENT LEVEL: 4

Please complete ALL requested fields in this report.

1. Programme/Project Name:

International Chess Tournament

2. Programme/Project Dates:

October 16th – 22nd 2022

3. Summary of Project Outcomes:

There was a significant increase in the number of participants compared to the previous two years that the tournament was held. There was an increase in the number of female & junior players.

4. Breakdown of Funding Usage (Please provide supporting documents as far as possible):

For invited players :-
Hotel – 1120 GBP
Appearance Fee – 750 GBP
Travel – 668 GBP
Refreshments – 47 GBP
Please see covering email in respect of receipts for these items

5. Any funds not yet used? No

All funds have been utilised

6. Lessons Learned/Future Improvements:

The capacity of the event will be increased for 2023.

On behalf of Guernsey Chess Federation

Jon Hill - President

Date: 09/02/2023



APPENDIX D – REPORT ON FUNDING

NATIONAL CHESS FEDERATION (NCF): Guernsey

CONTINENT: Europe

DEVELOPMENT LEVEL: 4

Please complete ALL requested fields in this report.

1. Programme/Project Name:

Marketing & PR

2. Programme/Project Dates:

Throughout 2022

3. Summary of Project Outcomes:

There has been an increase in interest in playing over the board chess by individuals who have not played before.

4. Breakdown of Funding Usage (Please provide supporting documents as far as possible):

A4 Posters 85 GBP
Pop up Banner 149 GBP
See attached invoices

5. Any funds not yet used? No

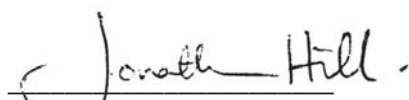
If No, please provide reasons and details on how and when the funds will be utilised:

All funds have been utilised

6. Lessons Learned/Future Improvements:

Given the limited resources the response to the marketing was quite positive and the marketing budget should be increased to allow for a wider range of marketing methods to reach a wider range of people.

On behalf of Guernsey Chess Federation


Jon Hill - President

Date: 09/02/2023



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NATIONAL CHESS FEDERATION (NCF): Guernsey

CONTINENT: Europe

DEVELOPMENT LEVEL: 4

Please complete ALL requested fields in this report.

1. Programme/Project Name:

Room Hire

2. Programme/Project Dates:

Throughout 2022

3. Summary of Project Outcomes:

Allowed for a venue to be acquired allowing for the formation of junior club on Tuesday evenings, a venue to welcome new players, and continuation of Guernsey open club championship

4. Breakdown of Funding Usage (Please provide supporting documents as far as possible):

Room Hire for the year 1410 GBP (47 weeks at 30 GBP per week) see attached one weekly invoice

5. Any funds not yet used? No

If No, please provide reasons and details on how and when the funds will be utilised:

All funds have been utilised

6. Lessons Learned/Future Improvements:

Potential to expand to 2 rooms hired, which would then allow for a quiet room for competition games, and a noisier room for beginners and new players.

On behalf of Guernsey Chess Federation

Jon Hill - President

Date: 09/02/2023



DESIGN
BRANDING
WEB

ANNI BISSON

T: 01481 252282

M: 07781 444469

E: info@annibisson.com

www.annibisson.com

Guernsey Chess Festival

Ref: banner costs

No.: gchess-invoice1

26/10/2022

description	amount
print 1 x banner, 1 x pop up banner	£149.20
Total	£149.20

Payment due immediately.

Payment by transfer (preferred method) to:

HSBC

sort-code: 40-22-25

account name: Annika Bisson

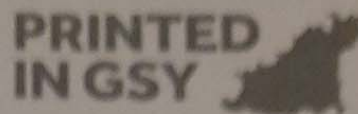
account no: 93801519

Payment by cheque: Please make cheques payable to Anni Bisson and send to address below.

Terms and conditions:

50% upfront deposit payment, with the outstanding 50% to be paid on delivery or 60 days after the first invoice. Overdue accounts will be charged at 5% per month. This quote is only valid for 60 days.

AB Design, Le Peron, Rue des Eturs, Castel, GY5 7DU



Guernsey Chess Club
Les Cobils, St Peter Port GY1 1UU

INVOICE

Invoice No: 43007

Your ref: Jon

Invoice date: 09/09/2022

Your PO:

Job details: Chess Club Posters

Qty.	Item description	£ net
100	A4 Posters - Full Colour on 350gsm Satin Double Sided - Soft Touch Laminated	85.00
Total goods £		85.00

Payment terms:

Material prices may be subject to availability and to change without notice. Errors to be notified within 7 days. E&OE (errors and omissions excepted)

BACS Details

A/c Name : IPS Ultraprint Ltd, **Sort Code** : 60-09-20, **A/c No** : 74345559
IBAN : GB78NWBK60092074345559, **BIC** : RBOSGGSX



Les Cotils Christian Centre, St Peter Port, Guernsey, Channel Islands, GY1 1UU

Tel: 01481 727 793 Fax: 01481 701 062

www.lescotils.com - reception@lescotils.com

Billing:

Guernsey Chess Club
C/O Peter Rowe
The Elms
Rue Poudreuse
St Martins
GY4 6NN
Guernsey

Invoice Number:

INV21446

PO Reference:

Event ID:

EVNT24318

Arrival Date:

23/08/2022

Departure Date:

23/08/2022

Booker:

Peter Rowe

Event Name: Chess Club

The Elms
Rue Poudreuse
St Martin
Guernsey
Guernsey
GY4 6NN

Room Name Coffee Shop

BK Ref BK57095

Date	Description	Quantity	Value Each	Value Total
23-Aug-2022	Room Hire	1	30.00	30.00
Balance Due:				30.00

Payment by Cheque to 'Les Cotils Ltd. Due to increasing bank charges, cheques will not be accepted under the value of £30

Payment by BACS: Bank: HSBC, Sort Code: 40-22-25, Account No. 04082761 and input the invoice number in the reference field

We would appreciate invoices being settled within 28 days, otherwise a 2% interest charge will be levied.